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1 September 1981

MEMORANDUM FOR: D/OPPA

FROM: DD/OPPA

SUBJECT: Survey of Intelligence Community Production--User Survey

You asked for my counsel on how to play the user survey situation. I have thought about it some, and in reflecting on the situation, I think the problems are not technical but managerial. It seems to me that we either need to establish a leadership role in the user survey data exploitation or in a major sub-area, or we should cut our participation significantly and adopt a minor role. I certainly favor going for a major role. I think what we have been missing is aggressive OPPIA leadership in this area, and the only way to get it is for you to make some management changes. With our current staff, the only feasible possibility is giving this assignment to [redacted] while retaining Harvey as the liaison with [redacted] as the principal analyst. This role would fit well with John's other tasks, such as the mission expert use in Program Review, and the investigation of collection evaluation methodology. John's "plate" is fairly full but I think he still has room for this one too. (U)

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cc: EA/OPPIA

[redacted] Chrono

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